



ASBSU

Associated Students of Boise State University
Assembly Meeting
09-12-2018

- I. Call to Order-4:31pm
- II. Attendance- Jackson Blackwell was absent.
 - a. adviser: Jenn Fields
 - b. presenters: Tanisha Newton, Student Media
- III. Welcome
 - a. Communications Officer
 - i. Yuan introduced himself.
- IV. Officer Updates
 - a. Government Relations Officer- ABSENT
 - i. Kaleb read Jackson's updates
 1. Still working with Jordan and Little campaign about Town Hall
 2. Planning NVRD which is on Sep. 25
 3. Everyone who joined his committee will be contacted.
 - b. Secretary of Student Organizations
 - i. Joint fund is running low. He will write a bill to redirect some funds from the Contingency account.
 - c. Secretary of Academic Affairs
 - i. No updates
 - d. Vice President of Inclusive Excellence
 - i. Responsible Business Initiative Meeting
 1. promote diversity and inclusion
 2. hosting leadership summit
 3. They are in contact with Esperansa
 - e. Chief of Staff

- i. Swipe your card for attendance if you have not yet.!!
 - f. Ethics Officer
 - i. MW leadership Summit: Reegan gave a brief description of what it was and said he's looking into logistics.
 - g. President
 - i. Broncogiving day is tomorrow! (ALL DAY)
 - ii. Assembly doesn't necessarily have to help.
 - 1. If you can, it will be 10am-12pm at the Quad.
 - iii. Splatter party: 9/14/18 9pm
 - h. Vice President
 - i. Bronco Family Table
 - 1. Application, pay for dinner to try Southfork
 - 2. Emily also described the purpose which is to just get families to try Southfork and get feedback.
 - 3. Date is wrong on the ad is wrong, check Emily's email.
 - ii. T-shirts
 - 1. Emily said that the design should go through trademark and licensing, the SILC, and the Broncoshop.
 - 2. SILC already approved the design.
 - 3. "Head lady" of trademark and licensing is overseas, so it's causing a delay.
 - 4. The link in band will be coming!!
- V. New Business
 - a. IESC Updates- Tanisha Newton
 - i. The Last Girl Framework
 - 1. A perspective that IESC uses to make policies
 - 2. Framework in action:
 - a. For planning buildings: wheelchair accessible
 - b. for BBQS: dietary restrictions
 - 3. "Last girl" is an abstract/changing category.
 - 4. Tanisha and Esperansa lead an activity to illustrate how to conceptualize the framework
 - a. Assembly gave examples.
 - ii. Projects
 - 1. Tribal liaison
 - 2. Indigenous people's day on the next BSU calendar

3. Pronouns and phonetics column added to PeopleSoft
 4. Facility in the works
- b. New Voting Ballot- Jenn Fields
- i. Emily explained the voting system used in March. Hard to use, not efficient, ancient. (created by a student)
 1. Writings and Rankings
 - a. ranking is confusing (based on student feedback)
 - b. couldn't allow write-in field in old form
 2. not able to have positions and constitution changes on the same ballot.
 - ii. Jenn worked with Kaleb and Emily in the summer to find other options.
 1. Qualtrix- free!
 - iii. Students were asked beta test through a mock vote!!
 - iv. General feedback
 1. Ryann: good design, (mobile)
 2. easier to use/understand
 3. text-to-speech devices
 4. tablet: drag and drop didn't work
 - v. Jenn will come back again after Assembly tests
 1. working with the EAC
- c. Student Media- Brigit See and Cade presented
- i. Has been helping ASBSU with promotions
 - ii. Purpose: to ask Assembly if a Contract is worth investing in
 - iii. Has Exec been satisfied with previous packages?
 1. Emily answered this question: there were budget cuts last year so she could only speak to 2 years ago.
 - a. 2 years ago it was used, but realized that things can be changed.
 2. Video will be \$500 for 30 secs.
 - a. Student Media said it could be included in the ASBSU package.
 - iv. Discussion:

1. Joe pulled up the numbers for how many pick up the Arbiter. It was 4800/22000. He said this was not many views, so it may not be worth investing.
2. Ashley replied that ads helped people know more about ASBSU especially during voting times. (voter turnout last year was still low)
3. Mikayla B. asked what kind of marketing would it be?
 - a. There was nothing posted last year (because there was no package last year)
 - b. There would be a plan on what to use it for.
 - c. Em said that it would be funneling communications (updates/ posts/ ads) by the Communications Officer.
 - i. There's a need for marketing ASBSU.
 - d. The 30 second video can be something that we can all share to promote.
4. Kevin suggested to use mass emails.
 - a. Em and Jenn said that it is limited, used to hire last Exec. Only certain events are approved for mass emails including election emails and Golden Apples since these events affects everyone.
 - b. Jenn said the open rate was only 15% the average is 30%.
5. Lia said even if it might seem expensive, we're ultimately supporting the student media, or students supporting students.
 - a. Ashley agrees with Lia
6. Assembly can potentially put a group together to make a video or etc.
 - a. ASBSU ad space will be for other orgs
7. A question was asked to Emily about what would we would have done with the package deal if we had one last year?
 - a. Em said she would have had an ad for elections/voting with all the important dates.
 - b. She would also have done the video.
 - c. So is it valuable?

8. Zac commented that wouldn't these be communications officers duties? (i.e. changing ads)
 - i. Jenn said it would also include communication with sales team and Student Media.
 - b. Used a trick or treating night as an example with using advertising.
 - i. There were debates on advertising cost.
 - c. Emily suggested a bill that advertises one event, saying that it would be possible to do it in increments.
 - d. Student Media said the ad prices are the prices for the whole year.
 - i. Student media is funded through student activity fees.
 - e. Joe brought up the importance of considering "efficacy of funds". He does not want to spend student money to "do nothing"
 - f. ASBSU didn't use it last year. 2 years ago, there was a huge ASBSU logo.
 - g. Ryann: Whatever we decide (some team or communications officer) she requested for statistics to be put together so we know if it works.
 - i. Jenn said there are some online stats/other stats, not sure about these.
 - ii. There could also be an Assembly form to see how people hear about ASBSU.
 - h. Social media world
 - i. Someone brought up that the package doesn't include social media.
 - ii. Someone also suggested alternatives to the video including getting a student with a BFA in film or using the library's "one-button studio" (develop the video ourselves).
 - iii. They also suggested to utilize the ASBSU instagram where Yuan would make a graphic.

iv. Bri reminded that there a limited access to social media (like IG) would be a concern.

1. Not everyone has IG

9. Em said that there will be a bill through Assembly and a meeting headed by Yuan to write the bill. We will record everything.

a. Let her know if you want to be a part of this.

VI. Open Floor / Announcements

a. Ryann:

i. Afro-Black meets Tuesdays @ SDC

ii. NVRD: are we working with other student orgs? how will it look like?

1. vision: working with a class from PoliSci class.
“voting is easy as pie”

2. working with RHA

3. @SUB Patio

4. will it just be ASBSU?- there’s been talks about working with other orgs.

b. Ashley suggested to send Exec agendas to Assembly.

c. Emily then announced that the rest of the time will be to meet with committees.

VII. Meeting Adjourned 5:40pm

APPROVAL