TITLE: FY 2017 Funding for the "Campus Connection" Partnership

DATE OF INTRODUCTION: August 24, 2016

INTRODUCED BY: Connor Tweet, Chief of Staff

I. Purpose

The money allocated for this partnership will be used to sustain consistent promotion for ASBSU in the Arbiter and on the Arbiter's website. ASBSU's promotion by the Arbiter will be through print, online, radio, and video.

II. Rationale

ASBSU will pay the Arbiter a total of $5,100 for this partnership. $4,000 will be allocated for print advertisement, $350 will be allocated for the online leaderboard, $350 will be allocated for radio advertisement, and $400 will be allocated for video advertisement.

ASBSU feels this is a positive partnership because it is a goal of ASBSU this year to increase the awareness students have of their student government, in an effort to make ASBSU more approachable and consequentially more productive.

III. Provisions

A. $5,100 will be paid to The Arbiter from the Sponsored Projects Account (8110.98600.4141005).

B. The provisions of this bill will go into effect immediately.

IV. Fiscal Impact

This $5,100 will be taken from the Sponsored Projects Account (8110.98600.4141005).
TO BE COMMUNICATED TO:

University President, Dr. Bob Kustra; Vice President for Student Affairs, Leslie Webb; Assistant Vice President for Student Affairs, Jeremiah Shinn; The Arbiter; Student Life Business Manager Amy Jauregui; Financial Technician Teri Rapp (only when bill has fiscal impact)

APPROVAL:
By the ASBSU Executive Council on (date) 8/29/16 by a vote of (in favor) 8 and (opposed) 0 and (abstaining) 0.

By the ASBSU Student Assembly on (date) 8/24/16 by a vote of (in favor) 45 and (opposed) 0 and (abstaining) 0.

By the ASBSU President

Rebecca Kopp

Date 8/29/16

By the ASBSU Vice President

Jade Donnelly

Date 9/7/16