Executive Council Resolution FY2016 - # 01

TITLE: FY 2016 Funding for the “Campus Connection” partnership

DATE OF INTRODUCTION: Wednesday, July 15th

INTRODUCED BY: Nick Propp, Vice President

I. Purpose

The money allocated for this partnership will be used to sustain a free advertisement page in the Arbiter for student clubs and organizations as well as assist mobile online application.

II. Rationale

ASBSU was approached by Student Media to partner in creating and sustaining a page (once a week) advertisement page for student clubs and organizations called “Campus Connection” in 2015. This bill will act as a counter to their proposal for renewal contract for academic year 2015-16.

ASBSU will fund $3,000 for Fall 2015 and another $3,000 for Spring 2016 pending an evaluation. If the evaluation proves that the “Campus Connection” Partnership has been beneficial to the clubs and organizations on Campus, ASBSU will fund Spring 2016. This will bring the total cost of this project to $6,000.

ASBSU feels it is a positive decision to create and sustain this partnership with Student Media. However, ASBSU took into account that Student Media will be producing one paper during academic year 2015-16 as opposed to two papers during academic year 2014-15. Also, during academic year 2014-2015, few student organizations took advantage of this free advertising leading us to the implementation of the split costs between Fall 2015 and Spring 2016.

III. Provisions

A. $6,000 will be transferred from the Contingency Account into paid from the Executive Sponsored Projects Account (9861.101005)

B. $5,000 will be paid to The Arbiter to support the creating and sustaining of a student club and organization advertisement page where as $1,000 will be provided to cover two-thirds the cost for application.

C. The Chief of Staff will work with The Arbiter to coordinate the payment of the $6,000
D. The provisions of this bill will go into effect immediately

III. Fiscal Impact

This $6,000 will be paid from the Executive Sponsored Projects Account (986L101005) to The Arbiter.

TO BE COMMUNICATED TO:

University President, Dr. Bob Kustra; Vice President for Student Affairs, Dr. Lisa Harris; Assistant Vice President for Student Affairs, Dr. Leslie Webb; Director of Student Involvement & Leadership Center, Dr. Jeremiah Shinn; The Arbiter, Student Life Business Manager Amy Jauregui; Financial Technician Teri Rapp

APPROVAL:

By the ASBSU Executive Council on (date) 8/17/15 by a vote of (in favor) 0 and (opposed) 0 and (abstaining) 0.

By the ASBSU President

Signature: ____________________________

Date: 8/17/15